

# PURELY ORGANIC



LAWNCARE

# Newsletter

Holiday 2007



Volume 1, Issue 3

Purely Organic  
Introduces new  
comprehensive  
professional  
**ORGANIC  
LAWN CARE  
SERVICES.**

As a Purely Organic  
Lawncare customer,  
you can feel good  
about using a service  
that is totally safe for  
kids and pets.

Protect the  
environment and your  
water supply.

If you live on or near  
the water, this is the  
only lawn care service  
for you.

For details, or to  
request a free  
estimate, call  
**(877) 94-ORGANIC**  
today

**Purely Organic  
Lawncare is now  
accepting all major  
credit cards for your  
convenience.**



## Seasons Greetings

*Purely Organic Lawncare would like to extend our  
best wishes to you and yours for a joyful holiday  
season and a happy new year!*



### Sign up for 2008!

We hope you have a great holiday season and are enjoying your winter. We thank you for your business in 2007 and now it's time to start thinking about the 2008 season. We will be offering the same great organic products and some new ones which we know you will love. We'll take an additional 10% off if you pre-pay by January 30<sup>th</sup> for the entire 2008 season.

### Recycle or Plant Your Christmas Trees

A live tree is about five times more eco-friendly than the artificial plastic varieties. While growing, a live tree provides a habitat for birds, helps purify the air, slows down storm-water runoff and reduces the greenhouse effect. After the holidays, a cut tree can be chipped into mulch for gardens, trails and lakes. Many communities provide drop off places for trees, where they are recycled into mulch for parks and other public properties. Many tree farms offer balled and bur lapped or container-grown specimens, which allow consumers to plant the tree after the holidays.



### Organic Lawn Care on Trial in D.C.

The nonprofit SafeLawns.org has planted a patch of lawn using organic growing techniques on the National Mall. If organic lawn care can survive in this challenging spot, it's a good bet for yards across America, where it can replace tons of synthetic fertilizers. The compaction findings will be particularly revealing because you can't imagine how much heavy traffic this strip of land gets. All those demonstrations for or against every known cause really add up. The EPA will be compiling and reporting findings on "soil compaction, moisture, organisms, fertility, as well as hours worked and type and amount of all machinery and products used." Kudos to the folks at SafeLawns for really putting their talk to the test here.

### Join the Green Alliance Team!

Have you gone green? Mow your lawn with clean electric mowers by Clean Air Lawn Care. Fuel your home with biofuel from Simply Green Biofuels. Treat your lawn organically using Purely Organic Lawncare.

